

THE ALLIANCE CENTER!



**THE ALLIANCE
CENTER**

ALLIANCE
CENTER
1036 WYWOOD



Who We Are

Founded in 2004, [The Alliance Center](#) exists to **bring people together to advance solutions to a regenerative future.**

Currently based in Denver, Colorado, we are building our strategy to expand nationally in 2023.

How We Drive Change

Nonprofit Center

- First shared/collaborative working space in CO in 2004; now there are over 30 within one mile of us
- 170 organizations supported and over \$400k in rent subsidies per year for movement makers
- LEED Platinum building built in 1908

Regenerative Recovery Coalition

- 390+ members working to *build Colorado forward, because 'normal' was broken*





Colorado's Sustainability Hub

Our LEED Platinum building provides high quality workspace and business services while creating connections among our vast sustainability community.

**72% of all partnerships
within the building** were
influenced by The Alliance
Center.

**2,900+ people supported
annually** through our
spaces and programs.

Our Community

These are just a few of the dozens of mission-aligned tenants in our coworking space.



Living Lab–Demonstration Site

- Six LEED Certifications
- All electric building since 2014
- 27.5 KW solar and microgrid but not net zero—why?
- WELL Health Safety Rated 22/23
- First Vehicle-to-Building EV Charging Station and carshare
- Air quality monitoring and human behavior studies
- COVID and post-COVID workplace studies

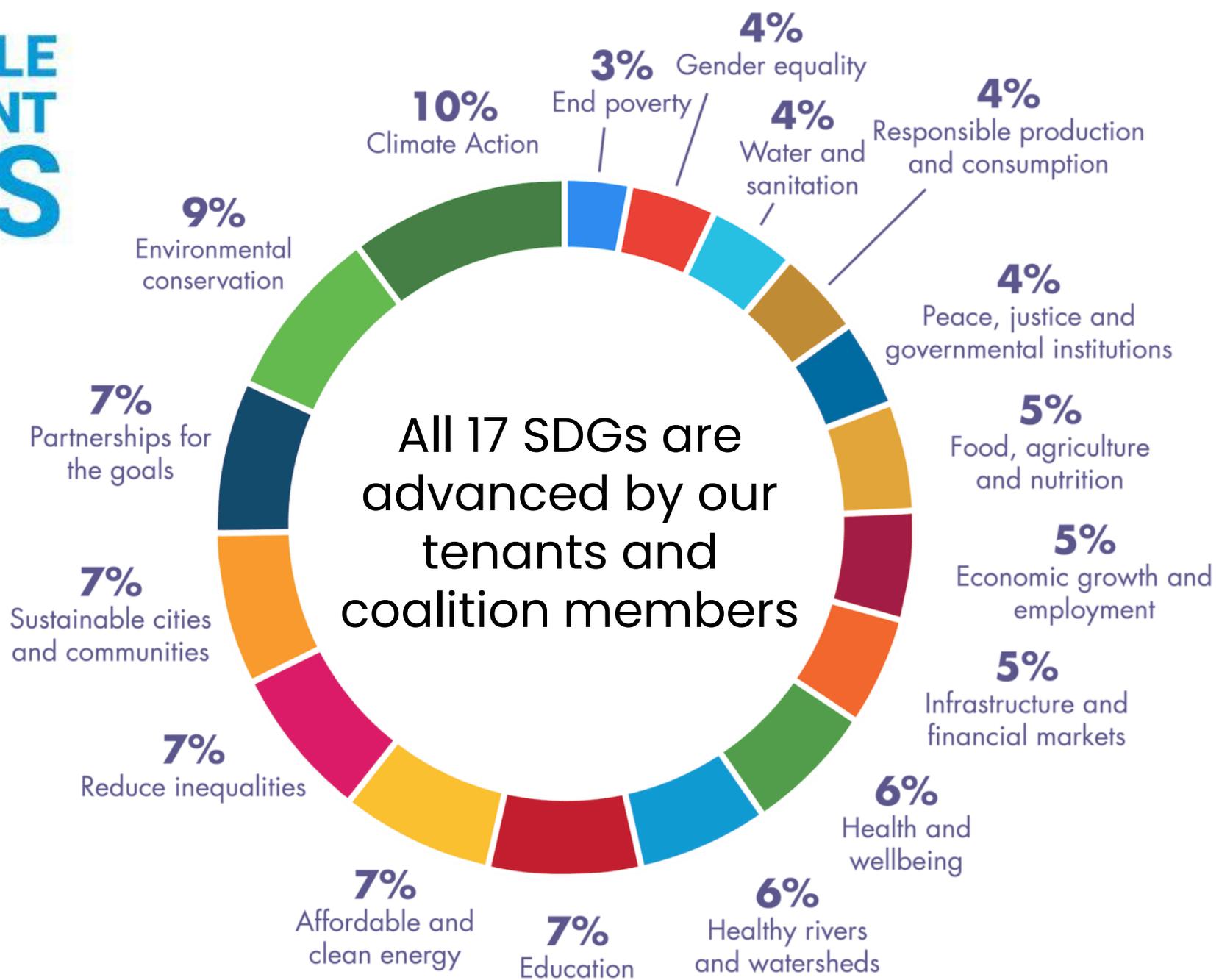




PARTNERSHIPS FOR THE GOALS



SUSTAINABLE DEVELOPMENT GOALS





Impact Dashboard

2021 SDG Impact Dashboard

ALL 17 SDGS

are accelerated by The Alliance
Center's mission-driven tenant
community and Regenerative Recovery
Coalition



COVID-19 Changed the World

“Never let a good crisis go to waste.”

- Winston Churchill

Colorado Emergence Series

While the world was in active crisis mitigation mode in 2020, we focused on long-term recovery.

- **7** Virtual Sessions during the summer of 2020
- **200+** people, from ranchers to small business owners, everyday residents to leaders and CEOs
- **75+** members of the Polis Administration and state legislature
- **1,000+** ideas to build Colorado forward after the pandemic



The Regenerative Recovery Coalition (The Coalition)

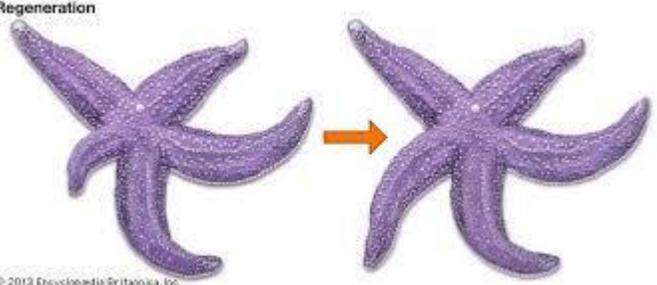
The Coalition is a collaboration of nonprofits, businesses, academic institutions, government agencies, community leaders and engaged citizens boldly working together to build Colorado forward towards a regenerative society.

390+ Members

28,000+ Jobs in CO

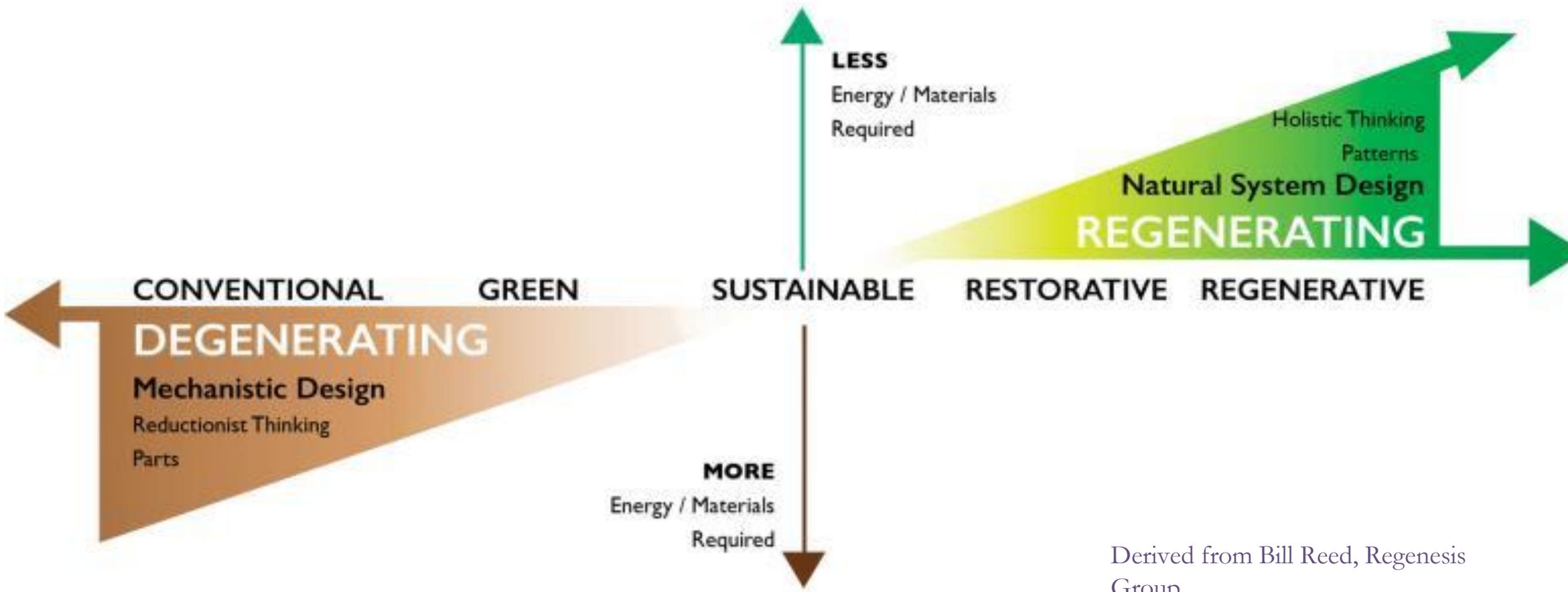
\$7.2+Bill in Rev





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Regeneration = Healing



Derived from Bill Reed, Regenesys Group

Regenerative Economy



A **Regenerative Economy** delivers wellbeing by meeting human needs abundantly in ways that strengthen our natural and social life support systems.

It's an economy in service to life! It enhances human dignity, as it ensures ecological integrity.

The Coalition's Eight Fundamentals

1. Transition rapidly to renewable, distributive and reliable **energy**.
2. Strengthen and increase Colorado's **regenerative food system**.
3. Build the industries and the **workforce of the future**.
4. Build Colorado's **regenerative economy**.
5. Invest in natural and built **infrastructure**.
6. Create **equitable** systems and opportunities.
7. Preserve and strengthen **democratic institutions**.
8. Leverage **diverse partnerships** to demonstrate regeneration in action.



A vertical photograph on the left side of the slide shows several wind turbines against a sunset sky. The sky transitions from a pale yellow near the horizon to a soft blue at the top. The turbines are silhouetted against the light, with their blades extending outwards. The overall mood is serene and focused on renewable energy.

How We Drive Action

1. Work with key influencers and decision makers to accelerate regenerative solutions.

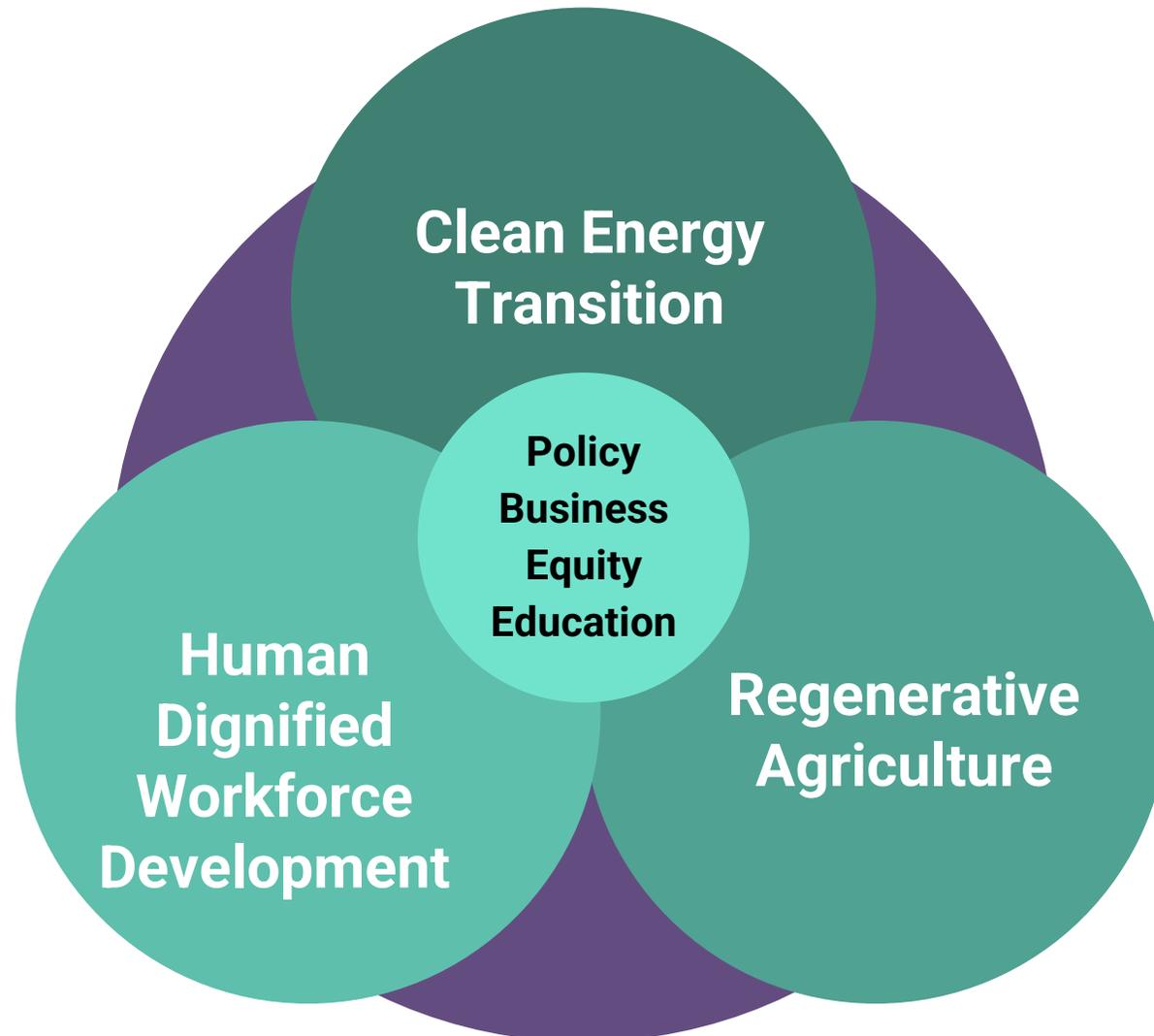
Influenced 44 state laws and directed \$982 Million of state funding since 2020

1. Uplift and catalyze the work of our members.

Equity training and workshops provided by a member for members, elevating voices to the media and connection to funders

1. Identify crucial gaps and implementing pilot projects designed to scale.

Coalition Projects





Coalition Projects

CLIMATE CHANGE & ENERGY

Pushes for the reduction of emissions, switch to renewable energy and a just transition for extraction communities and workforce.

REGENERATIVE AGRICULTURE

Works to build a regenerative food system, which is a local, diversified, relational and holistic approach to feeding Colorado.

WORKFORCE DEVELOPMENT

Develops the backbone infrastructure for certificates, apprenticeships and more to get people back to work, especially in clean energy and regenerative agriculture.

Crowd Sourced Policy

Coalition Policy Platforms

- Long history with state level policy
- Evolved to annual policy recommendations
- 2023 will be our fourth annual policy platform
- Crowdsourcing ideas, and rank choice voting to prioritize
- Issue areas across all 8 of the fundamentals
- We walk it right up to the lobby line and pass it off
- Non-partisan, inclusive and refreshing!



**Influential in 44 Colorado laws and \$982 Million
in fund allocation since 2021**

2023... and Beyond

National Replication and Scale

- Hewlett and the Replication Playbook
- National network, local solutions
- Elevating the work of our members and other replicable models to address systemic problems
- Import and export best practices
- Collaborative funding
- Crowd Sourced Policy
- Investing in a better story
- Project Incubators leading to 2024



A vertical photograph on the left side of the slide shows several wind turbines in a field. The scene is captured at sunset or sunrise, with a warm, golden light. The turbines are silhouetted against the sky, and some green foliage is visible in the foreground at the bottom left.

... and Beyond GDP

GDP=Gross Domestic Product

Simon Kuznets (1934), the father of GDP acknowledged its shortcomings in a report to US Congress, so why do we still use it so broadly?...

Neoliberal Economics



Neoliberal Economics

1947, 37 men met at Mont Pelerin Hotel in Switzerland, they believed:

1. Individual liberty is the most important value to preserve.
2. Liberty is best expressed in the market, which is perfect. Therefore, any government interference in the market is evil.
3. People are greedy (misattributing to Darwin the claim that survival of the fittest is a natural law) but that is acceptable as markets are perfect.
4. Wealth is the measure of success, hence reliance on GDP and effort to maximize that at a national scale. Wealth, they felt, is the sign that you are blessed by God.

A vertical image on the left side of the slide shows several wind turbines against a sunset sky. The sky transitions from a pale yellow near the horizon to a soft blue at the top. The turbines are silhouetted against the light, with the closest one being the most prominent.

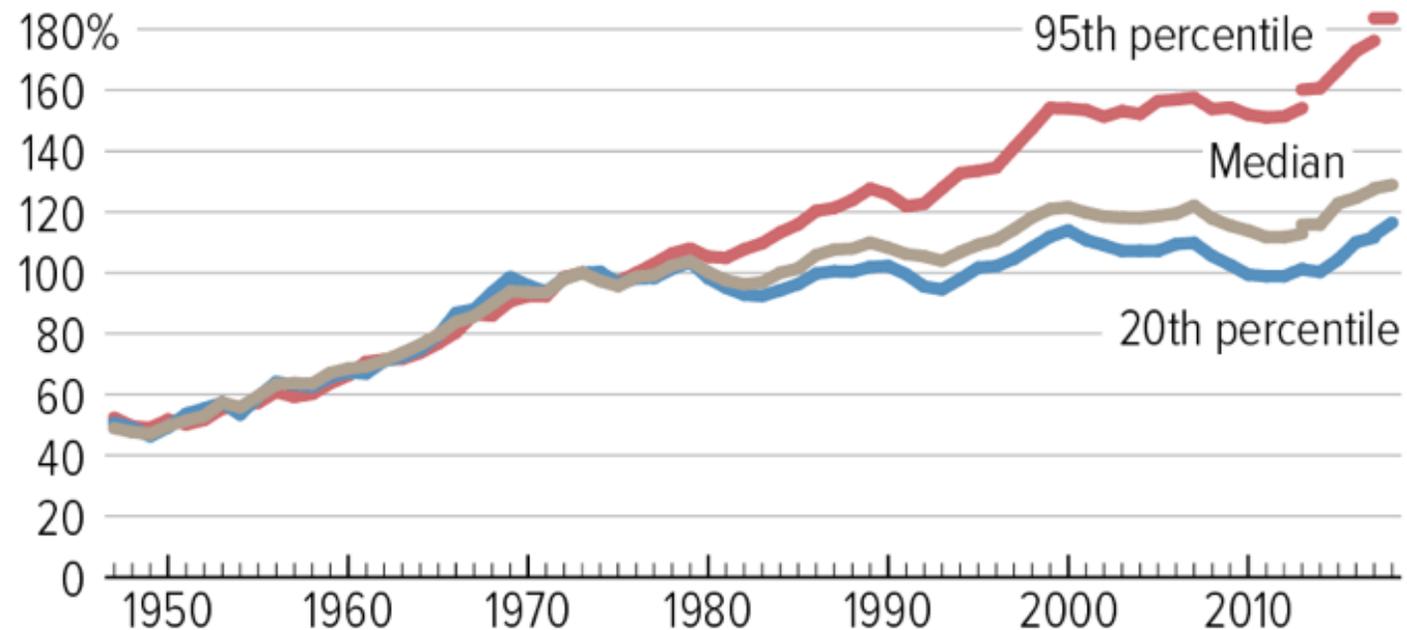
Neoliberal Economics

- 1971 Powell Memo -targeted almost 30 institutions for transformation, from local school districts to local judges to local and national media.
- Endowed funding: Heritage Foundation, Cato Institute, American Enterprise, Hudson, Hoover and later ALEC
- 1980 Reagan in US and Thatcher in UK

Neoliberal Economics

Income Gains Widely Shared in Early Postwar Decades — But Not Since Then

Real family income between 1947 and 2018, as a percentage of 1973 level



Note: Breaks indicate implementation of a redesigned questionnaire (2013) and an updated data processing system (2017).

Source: CBPP calculations based on U.S. Census Bureau Data

An aerial photograph of a city skyline at sunset, showing various skyscrapers and buildings illuminated by the warm light of the setting sun. The sky is a mix of orange and purple hues.

Economic Challenges

- The accounting scandals of the 1998
- The collapse of Enron in 2001 and of Worldcom in 2002
- Companies outsourced and off-shored jobs, costs and profits, costing millions of American jobs.....

Anyone remember what came next...?

An aerial photograph of a city skyline at sunset, showing various skyscrapers and buildings illuminated by the warm light of the setting sun. The sky is a mix of orange and purple hues.

Current Economic Challenges

The 2008 financial collapse

Evaporated \$50 trillion and 80 million jobs

There is a Better Way

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Regenerative Economy

- The primary social value should be empowered participation for the greater good of all.
- It is crucial to honor place and community.
- Enhanced diversity is both a principle of abundance in nature and a better way to live.
- Entrepreneurship, not incumbent capital, is the key to innovation and wealth creation

Regenerative Economy

- Effective government is a critical partner in protecting people, communities and the environment.
- Economies are linear processes embedded in societies, which are embedded in nature. The health of the economy rests on the health of the entire planetary system.
- Money is useful, but wealth rests in relationships, in belonging and in shared well-being of people and our life supporting systems.



THANK YOU!

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Contact me; we want to work with you!



COLORADO'S
**REGENERATIVE
RECOVERY**



**THE ALLIANCE
CENTER**